

**ATSim Media** is an information and media training platform that brings you **Simulated** Media and Social Media to provide **REAL** training in a **Zero-Consequence, Cloud-Based, Virtual** environment

**ATSim Media replicates popular social media platforms to mimic public sentiment, social media trends and viral content.**

- Create verified users
- Provide robust information environment to training audience
- Geo-tag posts for target audience analysis



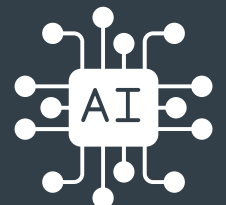
**ATSim Media's notional news outlets replicate print, broadcast and radio news outlets. #FakeNews for REAL training.**



- Print, broadcast and radio news stories can be scheduled or posted dynamically to add realism to exercise scenarios
- Government accounts and websites can be replicated and "verified" to provide realistic interoperability exercise play

**Make your training more secure, cost-effective and relevant by leveraging ATSim Media's security features and agility.**

- This cloud-based platform helps cut travel cost by enabling you to provide virtual, simultaneous training from anywhere
- ATSim Media is scalable and can be tailored to fit your organization's size, large or small
- This platform is secure, password protected and aligns with security best practices from the US Government and DoD



# Features



## Broadcast News

TV News Media



## Newspapers

Print News Media



## Radio News

Radio News & Podcasts



## Flitter

Microblogging



## FriendBook

Networking



## ViewTube

Video Sharing



## BlogUp

Blogging



## Websites

Internet Sites

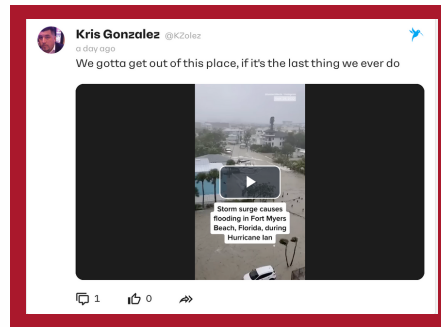
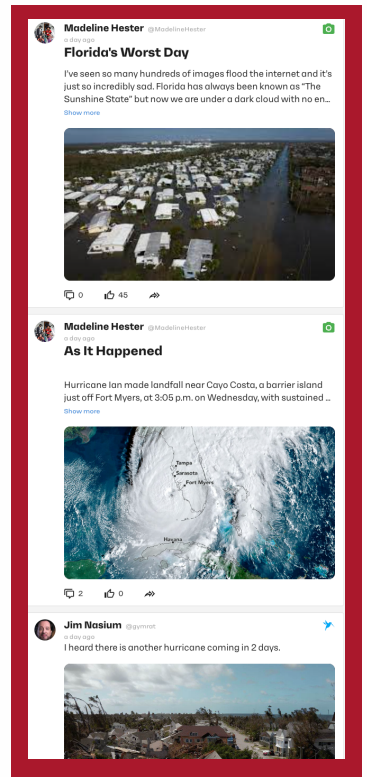


## Artificial Intelligence

Bots & Assistant

## News Feed

The news feed is an aggregate feed of content from all of the applications. This allows training participants to easily see what has been posted in one, combined location.



## Content

Post video and photos to add realism to your training event!

## Verified Users

Create personas with verified badges to replicate real-world verified users



**Don't forget to ask about our media services division!**

**Schedule your free demo today at [appliedtrg.com](http://appliedtrg.com)**